



SPONSORSHIP PARTNERSHIP PACK

2026 | TAMWORTH, NSW



**Backing youth voice, local participation and better opportunities
for Tamworth teens aged 12-17.**

Partnership enquiries: tamworthteens12to17@gmail.com

Independent initiative. Not affiliated with or operated by Tamworth Regional Council.

WHO WE ARE

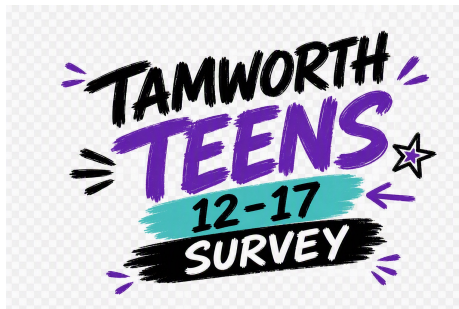
Tamworth Teens 12-17 is an independent youth advocacy and engagement initiative focused on making it easier for local young people to say what they want, understand how local decisions affect them, and contribute to conversations about events, spaces, services and opportunities.

WHAT WE DO

- Gather youth views through short polls and surveys.
- Explain Council strategies, commitments and opportunities in plain language.
- Encourage young people to participate in decisions that affect them.
- Share examples, ideas and evidence about what can work for youth.
- Promote constructive, evidence-based community discussion.

OUR APPROACH

- Independent from Council and political parties.
- Youth-focused, practical and non-partisan.
- No sponsor access to individual survey responses or participant data.
- Sponsor support does not determine survey questions, findings or advocacy positions.
- Public claims are intended to be evidence-based and clearly sourced.



The aim is simple: show what young people are saying, compare it with what has been promised or planned, and advocate for better outcomes where the evidence supports it.

WHAT YOUR SUPPORT CAN ENABLE

Sponsorship can support practical costs involved in reaching young people, gathering useful feedback and turning that feedback into accessible public information. Funding will be tracked and used for agreed project purposes.

SURVEY REACH

Local paid social promotion, QR materials and youth-facing awareness campaigns.

PRINTING & SIGNAGE

Posters, flyers, cards, QR signs and display materials for community distribution.

DIGITAL TOOLS

Survey, web, design, scheduling, analytics or communication tools used for the initiative.

YOUTH ENGAGEMENT

Low-cost participation activities, workshops, consultation materials and practical engagement costs.

PILOT ACTIVITIES

Agreed contributions to small youth-focused trial activities or event concepts where feasible.

ACCESS & PARTICIPATION

Practical measures that reduce barriers to participation, where appropriate and agreed in advance.

PARTNER SAFEGUARDS

- No sponsor receives access to identifiable participant information or individual survey responses.
- Sponsorship does not buy influence over research findings, survey results, Council commentary or advocacy positions.
- Sponsor acknowledgements will be clearly presented as sponsorship/support where appropriate.
- No direct marketing data will be collected for sponsors through youth surveys.
- Sponsors must be suitable for an initiative directed to people aged 12-17.



SPONSORSHIP OPTIONS

These options are designed for local businesses and organisations that want to support the initiative without influencing its independence. Packages can also be tailored for a specific approved project or activity.

LEVEL	CONTRIBUTION	RECOGNITION
COMMUNITY SUPPORTER	\$100	Name or logo on a sponsor thank-you graphic; inclusion in sponsor acknowledgements for the supported campaign.
YOUTH VOICE PARTNER	\$250	Community Supporter benefits, plus logo acknowledgement on selected campaign materials and a dedicated sponsor thank-you mention.
COMMUNITY IMPACT PARTNER	\$500	Youth Voice Partner benefits, plus enhanced logo placement on agreed campaign materials, up to two sponsor acknowledgements, and a brief campaign outcome summary.
PROJECT PARTNER	\$1,000+	A tailored partnership for a defined project, activity or pilot. Recognition, deliverables, budget use and reporting are agreed in writing before funds are accepted.
IN-KIND PARTNER	By agreement	Goods, printing, venue support, prizes, equipment, services or other practical assistance. Recognition is matched to the genuine value and relevance of the support.

Important: No audience size, sales outcome or commercial return is guaranteed. Recognition is acknowledgement of support, not an endorsement of a sponsor's products or services by young people participating in the initiative.

Suitable partner categories may include local retail and services, trades, creative and cultural businesses, education and training providers, venues, technology providers, community-minded employers and other youth-appropriate organisations.

PARTNERSHIP STANDARDS & NEXT STEPS

WE WILL NOT ACCEPT

- Tobacco, vaping or nicotine promotion.
- Alcohol promotion directed to this youth initiative.
- Gambling or wagering promotion.
- Adult sexual services or products.
- Illegal or age-restricted products inappropriate for minors.
- Political party or candidate sponsorship.
- Sponsorship requiring access to participant data or control over findings.

WHAT SPONSORS CAN EXPECT

- A clear written description of the agreed support.
- Transparent acknowledgement of sponsorship.
- Records of agreed expenditure and support received.
- Reasonable evidence that agreed recognition was delivered.
- A short outcome update for larger project partnerships.
- Prompt disclosure if a proposed activity changes materially.

STATUS & FINANCIAL TRANSPARENCY

Tamworth Teens 12-17 is currently presented as an independent youth advocacy and engagement initiative, not as a registered charity or deductible gift recipient (DGR). Sponsorship is therefore not represented as a tax-deductible gift or donation. A sponsorship arrangement normally involves agreed recognition or other commercial acknowledgement. Sponsors should obtain their own tax/accounting advice about the treatment of sponsorship expenditure.

HOW TO PARTNER

1. Choose a sponsorship level, propose an in-kind contribution, or ask for a tailored project partnership.
2. Email the proposed amount/support, business name, contact person and any preferred project focus.
3. Tamworth Teens will confirm suitability, recognition, intended use and any conditions before accepting support.
4. For larger partnerships, a short written sponsorship agreement will be used before payment or delivery of goods/services.

PARTNERSHIP ENQUIRIES

tamworthteens12to17@gmail.com

Tamworth, NSW | Facebook • TikTok • Instagram

